



**FIRST WEDNESDAY**

# Art Walk

**SPONSORSHIP OPPORTUNITIES**

Downtown's signature monthly event, First Wednesday Art Walk attracts 8,000 people each month, spans 15+ blocks with more than 60 galleries, museums, cultural venues, restaurants, bars and businesses.

In its 15th year, Art Walk celebrates the local art scene by featuring hundreds of artists and performers, vendors and live music acts.

ALEXANDRA ABREU-FIGUEROA, EVENTS  
214 N. HOGAN ST., STE. 120  
904.634.0303 EXT. 222  
ALEXANDRA@DTJAX.ORG



JAKE GORDON, CEO  
214 N. HOGAN ST., STE. 120  
904.634.0303 EXT. 223  
JAKE@DTJAX.ORG



## SPONSOR LEVELS

Visionary: \$9,000/mo	Producer: \$6,000/mo	Patron: \$3,000/mo	Advocate: \$1,500/mo	Aficionado: \$750/mo	Advisor: \$375/mo
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## SPONSOR BENEFITS

Opportunity to sponsor an artist to create art at Art Walk						●
Logo placement: Folio Weekly ad, event flyer & iloveartwalk.com	●	●	●	●	●	●
Recognition: Press release, Weekly e-newsletter & @DTJax social media	●	●	●	●	●	
Logo placement: onsite signage	●	●	●	●	●	
10x10 booth space*	●	●	●	●	●	
Opportunity to program Laura St. block from Duval to Monroe St. (March, June, August, October)				●		
Sponsorship Recognition in Downtown Vision's Annual Report	●	●	●			
Sponsorship Recognition in the State of Downtown Jacksonville Report	●	●	●			
Main Stage promotion & programming opportunity (ex. announcements, signage, concert)	●	●	●			
12-month sponsorship recognition in the #DTJax Weekly e-newsletter	●	●				
Title Sponsor on all marketing materials**	●					
Art Walk themed around your organization's mission or goals***	●					
Branded VIP Experience for up to 50 guests****	●					

\*(1) 10x10 booth space for Aficionado, Advocate & Producer/ (2) 10x10 booth spaces for Patron & Visionary.

\*\*Title sponsor listed on all materials as "\_\_\_\_\_ proudly presents First Wednesday Art Walk."

\*\*\*United Way's "United We Rock" at First Wednesday Art Walk - benefit concert

\*\*\*\*Your name & logo branded on all VIP materials, plus unlimited food and beverage for you and your guests.

# ART WALK PROMOTIONAL MATERIALS + VISIBILITY



website + mobile site



flyer + Folio ad



<b>45+</b>	media outlets press release	<b>7,000</b>	readers #DTJax Weekly Update
<b>8,500</b>	monthly page views iloveartwalk.com banner	<b>100,000</b>	combined followers @DTJax social media
<b>2,000</b>	iloveartwalk.com event maps	<b>1,609,000</b>	minimum total impressions

\*Other promotions include Cox Media Group radio stations (X106.5, Easy 102.9, Hot 99.5) and DTJax e-newsletters, blog and social media (Twitter, Facebook & Instagram).

## ILOVEARTWALK.COM

# 2018 ART WALK THEMES\*

January: Fresh stART

February: Dance your heART out

March: Blowing off STEAM

April: Do your pART

May: Crossing Bridges with the Jacksonville Symphony Orchestra

June: 5th Annual Bold City Brewery Summer Sizzle

July: CANCELLED

August: 5th Annual Back to School SmARTs

September: Dog Days of Summer (Pet Walk)

October: 6th Annual Oktoberfest @ Art Walk

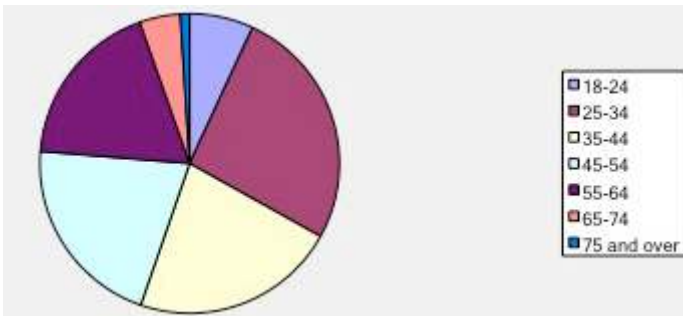
November: Salute to Service

December: The Spirit of Giving

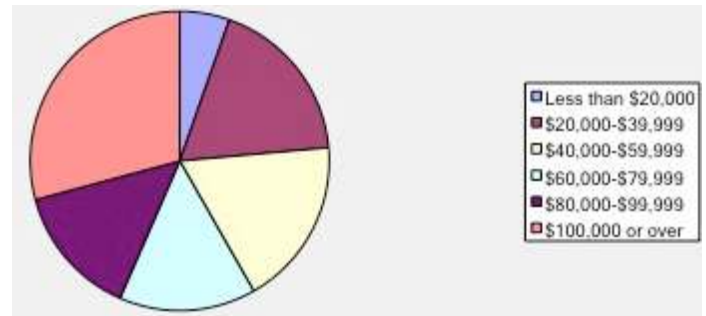
Themes subject to change\*

## ART WALK DEMOGRAPHICS

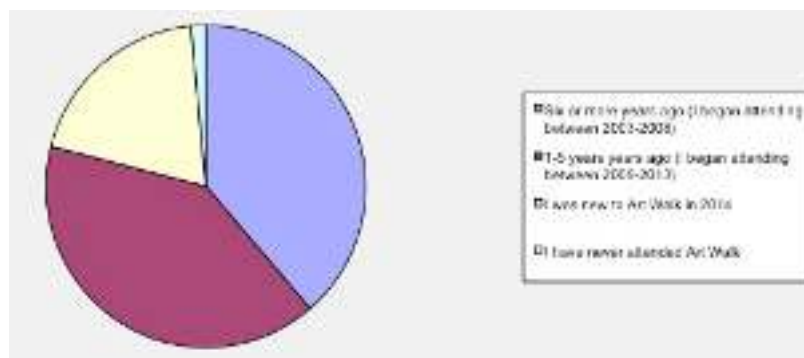
Age:



Household Income:



Years attended Art Walk:





# ART WALK SPONSORSHIP CONFIRMATION

<input type="radio"/> Visionary - \$9,000/mo	<input type="radio"/> Producer - \$6,000/mo	<input type="radio"/> Patron - \$3,000/mo
<input type="radio"/> Advocate - \$1,500/mo	<input type="radio"/> Aficionado - \$750/mo	<input type="radio"/> Advisor - \$375/mo
<input type="radio"/> Other (Please indicate amount):		

Name:		Date:
Company (as you would like it to appear in print):		
Street Address:		
City:	State:	Zip:
Email:	Title:	
Phone:		

- Invoice Me
- Check      Make payable to Downtown Vision
- Credit Card      Charge my:     Visa     Master Card     American Express

Name on Card:	Billing Zip Code:
Card No.:	Exp. Date:    /    Security Code:
Signature:	

Downtown Vision | 214 N. Hogan Street, Suite 120, Jacksonville, FL 32202 | (p) 904.634.0303 (f) 904.634.8988

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# ABOUT DOWNTOWN VISION



Downtown Vision is a not-for-profit organization revitalizing Downtown through clean and safe initiatives, experience creation, marketing and information management. Created by commercial property owners through a self-assessment and governed by a board representing Downtown property owners, DVI administers a 90-block Business Improvement District.

Downtown Vision launched the First Wednesday Art Walk in 2003. Today, this award-winning event brings more than 120,000 people to the heart of Downtown annually.

For more information, visit [downtownjacksonville.com](http://downtownjacksonville.com).

*"When Macquarie selected Jacksonville as a new site for some of our Finance and Tax functions, we did so not only because Jacksonville is a great place to do business but also because the city has such a vibrant cultural life. So partnering with Downtown Vision, Inc. to sponsor Art Walk seemed like a natural thing for us to do as we prepare to open our new office in early 2016."*

-Jamie Marley, Head of Tax for the Americas Region at Macquarie Group

*"We will always be thrilled to be at Art Walk. As a food truck, it is definitely a highlight for us each month, for several reasons. We love the cultural vibe of being Downtown. We are proud of Jacksonville and proud to be part of an event which is so strongly identified with our city. We love the chance to see and serve our Downtown customer base."*

-Kerrol Dennis, Owner of Jalapeno Food Truck

*"Continuously keeps everything running smoothly during Art Walk each month. Thanks for all you do, Downtown Vision."*

-Michael Viafora of Automotive Fine Art (Local artist)



**ILOVEARTWALK.COM | DTJAX.COM**